

A new name, new dates and a new venue for Inter-Sélection

**Eurovet has created a new show in Lille
in response to retailers' needs and to offer
private-label manufacturers an even more effective B2B platform**

This new show will showcase private-label and 'blank label' ready-to-wear and accessories collections

- **A fashion-forward selection for multiple retailers** (central purchasing depts., department stores, retail brands, e-commerce, mail order, fashion labels etc.)
- **Exhibitors will be approved by a selection committee** consisting of a panel of industry experts, to ensure quality. This assures buyers that exhibitors will be offering pertinent, creative selections that complement their own collections.

It will be timed to coincide with Tissu Premier on 13 and 14 June 2012 and 27 and 28 November 2012 in Lille, the hub of northern European distribution.

- **Ideally timed** to capture the pick of the updates to fast-fashion collections to meet consumer demand, and the **first show of the season** for long-term colour and style trends, it will present short-term Winter, medium-term Summer and long-term Winter trends in June and short-term Summer, medium-term Winter and long-term Summer collections in November.
- **This new timing** will offer selected Inter-Sélection exhibitors superb business opportunities in an ideal location for attracting big brands and volume retail leaders, bringing together major European buyers from France, Belgium, the Netherlands, Germany, the UK, Italy, Spain, Portugal, and Eastern Europe.
- **The diverse offer** will ensure a high-quality range of exhibitors offering volume, price, quality, creativity and responsiveness. The event will offer fashion professionals an array of expertise to meet their needs for multiple channels and supply sources.

Strong value-added fashion news and market forecasts

A programme of talks, workshops and trend analyses to help buyers plan their collections.

Specialist and technical services within easy reach for ready-to-wear and accessories will be offered to buyers to complement the manufacturing supplies and accessories offer, along with textile designers with fast customisation capacity exhibiting at Tissu Premier.

**This 2 show join the new
FAST FASHION TOUR created by Eurovet**

The key aims of the Fast Fashion Tour:

- **to present a comprehensive offer** to fashion, textile and manufacturing visitors
- to offer products, prices, timescales, quality and diversity that **provide answers and solutions**

The Fast Fashion Tour brings together:

- **The new show and Tissu Premier in Lille** to target major buyers from France, Belgium, Germany, the UK, Italy, Spain, Portugal and Central Europe
- **A roadshow launched** in London on 7 and 8 November 2011, with 2012 dates scheduled for 23 and 24 October, aimed specifically at the German, Spanish and Italian markets over the next few years.

EUROVET FAST FASHION TOUR 2012

2 Show in Lille

2 days of business opportunities and advance fashion info

13 and 14 June 2012 - 27 and 28 November 2012

Fast Fashion Tour London

Direct access to major British buyers

23 and 24 October 2012